



Tucker Maxon School Virtual Auction

April 23, 2021

Auction Sponsorship Levels

We appreciate your support. Our sponsorship opportunities are designed to help you meet your marketing objectives. Higher levels of sponsorships will increase marketing potential and visibility for your company at our event and beyond. Opportunities are customizable. The benefits of each level are included below. Sponsorships are tax deductible for income tax purposes to the extent allowed by law.

Recognition at all of these sponsorship levels includes:

- Sponsor recognition on event registration page and in pre-event slideshow
- Your logo/link on our web page, all social media and event collateral.
- Sponsors featured in our monthly newsletter and annual report.

Presenting Sponsor - \$10,000

- Sponsor exclusivity.
- Sponsor name recognition from podium during event and on school reader board for one week.
- Full page advertisement on screen during virtual event and in post-event stream.

Helen Keller Level - \$5,000

- Sponsor name recognition on school reader board for one week.
- Quarter page advertisement on screen during virtual event and in post-event stream.

Alexander Graham Bell Level - \$3,000

- Quarter page advertisement on screen during virtual event and in post-event stream.

Thomas Edison Level - \$1,000

- Quarter page advertisement on screen during virtual event and in post-event stream.
- Additional benefits TBD